



# CONFERENCE

Sponsor and partner packages



Dedicated to advancing person-centred care through leadership, education, research, and advocacy.

[www.paramedics.org](http://www.paramedics.org)



@ACParamedicine



# Contents

---

About the College	3
ACP International Conference	4
ACPIC sponsor & partner packages	5
Other ACPIC sponsorship opportunities	6
Corporate sponsorship	8
Get in touch	9



# About the College

---



The College is the leading professional body for paramedics across Australasia, dedicated to advancing person-centred care through leadership, education, research, and advocacy.

Our diverse membership includes paramedics at all clinical levels, academics, researchers, students, emergency medicine professionals, retrievalists, first responders, and event medics. We also support those in non-emergency care, patient transport, and related roles.

With over **17,000 members and subscribers**, and outreach to **28,000 registered paramedics**, the College has a strong and growing presence, including a highly engaged social media audience.

## Why sponsor a College conference?

Your support helps provide paramedics and other healthcare professionals with access to high-quality education, expert insights, and practical knowledge that directly impacts patient care. By partnering with us, you not only amplify your brand presence but also contribute to advancing professional development and improving outcomes across the sector.

Sponsorship ensures these vital learning opportunities remain accessible, empowering frontline clinicians to stay informed, confident, and prepared for the challenges of modern healthcare. Together, we can drive innovation, strengthen the profession, and make a lasting difference in the communities we serve.



**Facebook**  
**14k**  
followers



**Instagram**  
**4000**  
+followers



**LinkedIn**  
**9000**  
+followers

# ACP International Conference

**15-18 September 2026**

ACPIC will be attended by healthcare professionals and researchers working across Australasia in a variety of roles, including:

- Registered paramedics
- Intensive/Critical Care paramedics
- Paramedicine researchers
- Academics and educators
- Emergency physicians and nurses
- Ambulance service and healthcare management professionals
- Regulatory and government representatives
- Non-emergency patient transport officers
- Student paramedics
- First aiders
- Volunteer first responders

Adelaide Convention Centre

**Adelaide SA**   
(streamed online)

## Special Events – Along with the conference itself, delegates have the opportunity to attend:

- Research Symposium (Tuesday 15 September)
- Pre-conference interactive workshops (Wednesday 16 September)
- Pre-conference welcome drinks/networking in the expo hall (Wednesday 16 September)
- ACPIC 2026 Gala Dinner (Thursday 17 September)
- A trade expo will also be present for delegates to mingle throughout the event, with lunch and breaks served in the expo hall (Wednesday 16 to Friday 18 September)

Note: Sponsors have the opportunity to set up trade stands on Tuesday 15 September for the Research Symposium, however this will need to be arranged with the College prior to the event.

## The event platform

Attendees can watch ACPIC26 (conference days only) via a dedicated event page on the College website, where online attendees can view sessions and post questions in real time.

The College's event page will have a sponsor section displaying hyperlinked company logos and company profiles. This page will be visible to everyone, not just registered attendees of the conference.

 **ACPIC**  
ADELAIDE 2026



# ACPIC sponsor & partner packages

Inclusions	Sponsor	Partner <small>Limited to 4</small>
Partner logo will be placed in a prominent position on all marketing and event material	YES	YES
Hyperlinked company logo and company profile on the conference webpage	YES	YES
Company profile/partner highlight in conference news release	YES	YES
Hyperlinked logo placed on all email marketing material sent to our database (17,000 members and subscribers)	YES	YES
Hyperlinked logo placed on email correspondence to attendees (e.g.: registration welcome email, event update emails, event log in email, post-event survey email)	YES	YES
Spotlight post on social media (Facebook, Instagram and LinkedIn)	Image	Video
Advertisement in the conference program (digital and printed)	¼ page	1 x full page
Company brochure (PDF) to be distributed via the electronic delegate pack	1 x brochure	Multiple brochures
Company brochure/item for conference delegate bag	1 x brochure/item	Multiple brochures/items
Company logo on all presentation holding slides	YES	YES
1-minute company video to be played during the conference (once per day)	NO	YES
Option to offer a giveaway / prize draw for attendees (details to be agreed upon with the College)	YES	YES
Tickets to attend online conference	2	4
Tickets to attend face-to-face conference (includes trade display staff)	2	4
5 minutes to present to full conference audience	NO	YES
Tickets to attend the Gala Dinner	NO	2
Trade display	YES – 1 standard trestle table	YES – 2 standard trestle tables
	Investment <b>\$7900</b> + gst	Investment <b>\$9900</b> + gst

# Other ACPIC sponsorship opportunities

## Conference Gala Dinner



### Exclusive opportunity

Peak social event with awards, entertainment and keynote presentation

Opportunity to present for 5 minutes during the conference dinner

Opportunity to style conference dinner venue/tables

Opportunity to provide each dinner guest a gift

Display company brochures, banners etc at dinner venue

Company brochure/item for conference delegate bag

Company brochure for virtual delegate bag

Your brand included in conference program and conference website.

A trade stand at the conference

Investment  
**\$8900**  
+ gst

## Conference pre-drinks



### Exclusive opportunity

Opportunity to style the venue

Opportunity to provide each guest a gift

Opportunity to present for 5 minutes during the pre-drinks

Display company brochures, banners etc at venue

Company brochure/item for conference delegate bag

Company brochure for virtual delegate bag

Your brand included in conference program and conference website.

A trade stand at the conference

Investment  
**\$5500**  
+ gst

## Pop up lounge



### Exclusive opportunity

A uniquely branded pop-up lounge for speakers and delegates to interact at ACPIC26.

Get creative with your lounge – think plants, comfortable furniture, your branding and lounge naming rights.

Exclusive naming rights of the lounge, in a prominent location amidst the conference

Acknowledgement in conference program

Verbal acknowledgement in speeches

Hyperlinked logo on event page and conference materials

Talk to us about your ideas!

(not including furniture or styling items)

Investment  
**\$4000**  
+ gst

**Note: Exclusive opportunity** – One sponsor per exclusive opportunity



## Interested in sponsoring something unique which hasn't been mentioned in this prospectus?

- A sponsored keynote presentation
- Sponsor a hands-on workshop
- Create your own experience

### Reach out to us today – we'd love to hear your ideas!

# Other ACPIC sponsorship opportunities

## Trade display only

### Standard trade display includes:

A single trestle table, with chairs and space for banners, display stands & tables, medical equipment and other display items

Your brand included in conference program and conference website.

Power will be supplied for use

Investment  
**\$3300**  
+ gst

## Coffee cart

### Please note, there are two coffee cart sponsorships available at ACPIC26

Trade display sponsorship inclusions (positioned next to the coffee cart)

Brand the coffee carts in your colours/logos

Opportunity for baristas to wear your brand, or for you to provide branded cups (subject to approval)

Acknowledgement in conference program

Your brand included in conference program and conference website

Investment  
**\$3500**  
+ gst

**Note: Exclusive opportunity** – One sponsor per exclusive opportunity

## Conference breakfast sponsor

### Exclusive Opportunity

Breakfast event (For example in 2025 - Women in Paramedicine Breakfast)

Opportunity to present for 5 minutes

Opportunity to style venue/tables

Opportunity to provide each guest a gift

Display company brochures, banners etc at breakfast venue

Company brochure/item for conference delegate bag

Company brochure for virtual delegate bag

Your brand included in conference program and conference website.

A trade stand at the conference

Investment  
**\$5500**  
+ gst

## Satchel insert Virtual and face to face

A simple way to reach every delegate.

Include your promotional material in the conference bag for guaranteed exposure, perfect if you can't attend or want an entry-level sponsorship option.

**\$750**  
+ gst

# Corporate sponsorship

---

## Why become a corporate partner?

Corporate sponsorship with the College is more than just brand visibility, it's a strategic partnership that connects your organisation with a highly engaged, influential audience across Australasia.

\$3000 +GST (College Supporter Tier) and can be tailored to meet your objectives. These packages offer premium visibility and exclusive opportunities to connect with our engaged paramedicine community, ensuring your brand is positioned as a leader in advancing healthcare.

Corporate Sponsorship not only delivers maximum exposure but also provides exceptional value, bundling multiple benefits at a lower cost than purchasing individual opportunities separately. This approach saves you money while guaranteeing a strong presence across our conferences, digital platforms, and member communications.

### Direct access to decision-makers

Engage with paramedics, healthcare leaders, academics, and emergency medicine professionals who shape the future of care.

### Year-round brand exposure

Your brand will be featured across multiple touchpoints: events, digital platforms, newsletters, and social media, ensuring continuous visibility.

### Thought leadership opportunities

Position your organisation as an industry leader through speaking engagements, content collaborations, and sponsored research initiatives.

### Networking and relationship building

Gain exclusive access to conferences and introductions to key stakeholders in the paramedicine and healthcare sectors.

### Social impact and community alignment

Support initiatives that improve patient care, education, and professional development, demonstrating your commitment to health and wellbeing.

### High engagement audience

With over **17,000 members and subscribers**, outreach to **28,000 registered paramedics**, and a strong social media presence, your message reaches a trusted and active community.

Tier	Ideal for	Key inclusions
<b>Platinum Partner</b>	Strategic brand alignment	<ul style="list-style-type: none"> <li>· Partner at PCCC26 and ACPIC26</li> <li>· 2 x webinars per year</li> <li>· 4 x advertisements in email newsletters per year</li> <li>· 1 x advertisement on website for 30 day, once per year</li> <li>· 2 x social media shoutouts per year</li> <li>· Logo listed on College supporters page (linked) for year-round visibility</li> </ul>
<b>Gold Partner</b>	High engagement	<ul style="list-style-type: none"> <li>· Sponsor at PCC26 and ACPIC26</li> <li>· 1 x webinars per year</li> <li>· 2 x advertisements in email newsletters per year</li> <li>· 1 x social media shoutouts per year</li> <li>· Logo listed on College supporters page (linked) for year-round visibility</li> </ul>
<b>Silver Partner</b>	Brand awareness	<ul style="list-style-type: none"> <li>· Trade table at PCC26 and ACPIC26</li> <li>· Satchel inserts at PCC26 and ACPIC26 (virtual and in person bags) – not usually included in trade sponsor package</li> <li>· 1 x advertisements in email newsletters per year</li> <li>· 1 x social media shoutouts per year</li> <li>· Logo listed on College supporters page (linked) for year-round visibility</li> </ul>
<b>College Supporter</b>	Entry level	<ul style="list-style-type: none"> <li>· Satchel inserts at PCC26 and ACPIC26 (virtual and in person bags)</li> <li>· Logo listed on College supporters page (linked) for year-round visibility</li> </ul>



## Interested in Corporate sponsorship?

Contact us to discuss how we can create a sponsorship package that aligns with your goals and delivers measurable impact.

**Reach out to us today – we’d love to hear your ideas!**

Email: [georgia.coetzee@paramedics.org](mailto:georgia.coetzee@paramedics.org)



# Get in touch

**Georgia Coetzee**  
Conference and Events Manager

M: +61 (0)407 234 533

E: [georgia.coetzee@paramedics.org](mailto:georgia.coetzee@paramedics.org)



[www.paramedics.org](http://www.paramedics.org)



@ACParamedicine

